

PRESS RELEASE

New Website of the Croatian Bureau of Statistics

In order to improve the quality of its services and to monitor user needs more efficiently, the Croatian Bureau of Statistics has presented the new website that has been visually improved, in line with the overall redesign of the visual identity of the Croatian Bureau of Statistics. The new website consists of two parts: a part relating to the Central Government Portal intended for general information and a part for the collection and dissemination of statistical data.

With its access and organisation of the content, web pages with general information are harmonised with those of other state administration bodies on the Central Government Portal, while users will find statistical data on the **Data Dissemination and Collection Portal**. On the same portal, for the purpose of data collection, reporting units will be able to access forms grouped by statistical subjects.

In the development of the Data Dissemination and Collection Portal, the Croatian Bureau of Statistics considered, among other things, the integration of the principles of the European Statistics Code of Practice regarding the accessibility and clarity of statistical data, that is, that the newly developed functionalities enable easy and quick access to statistical data. The new website of the Croatian Bureau of Statistics is a big step forward as it provides users with a clear and intuitive interface, a responsive design tailored to all devices and browsers, and content presented in a visually attractive way. In addition to making it much easier for users to navigate, they can search statistical data according to their needs, as well as download data in a form that allows their further use

On the home page (<u>https://dzs.gov.hr</u>), in addition to the general information from the scope of work of the Croatian Bureau of Statistics, our users will be able to find tools that will bring statistics closer to them in a more attractive and simple way through various data visualisations in the form of infographics and interactive digital publications. Another novelty is the *News* section, where users



will be able to find recent information on the latest data and activities of the Croatian Bureau of Statistics.

It is important to note that the Croatian Bureau of Statistics will continuously upgrade its website in order to improve further the dissemination of official statistics and to strengthen relations with users as one of its main strategic goals.

Zagreb, 4 April 2022





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